

FOR IMMEDIATE RELEASE

Celsia Launches a Comprehensive Sales Rep Network to Tap Markets Worldwide

SAN JOSE, California, November 6, 2008 – Celsia Technologies (OTCBB: CSAT) has launched a comprehensive network of manufacturers’ rep firms to complement its global sales arm. In addition to Taiwan-based Thermapower, rep firms covering key design and manufacturing areas in Europe and the United States have been added.

“Our growing relationships as well as the scope and breadth of projects with large chip manufacturers, consumer electronics providers, and computer OEMs are quickly outpacing our ability to maintain stringent service and response standards,” explained Joseph Formichelli, Celsia’s CEO. “By adding a carefully selected rep network to our existing sales capability, Celsia has grown its global presence without having to expand its direct sales team. With these partnerships, Celsia is now fully prepared to handle increased order inquiries, bolster new business development, expedite reference design approvals, and field customer requests.”

Since October, Celsia has been training new reps on its proprietary NanoSpreader™ vapor chambers which offer up to 30 percent better performance than heat pipes. The company has also been working with its rep network to identify and target applications and accounts that will benefit most from NanoSpreader™ based thermal solutions. Key among these are server and notebook CPU modules, memory coolers, LED backlighting (used in LCDs), as well as embedded processors applications in the telecommunications, set-top box, and game box arenas.

“Celsia brings something unique to our product assortment,” said Ron Hegge, President of the Griot Group. “Thermal engineers are asking us for cooling solutions that outperform heat pipes, without added cost. NanoSpreaders™ not only meet these goals, they also allow for design options that are impossible using other technologies.”

Celsia Rep Network *(7 firms with a total of 30 sales reps)*

Griot Group Inc. (Western United States)

Ron Hegge, President

Email: rhegge@griotgroup.com

Tel: (541) 554-0353

Intellimark Associates (Texas, Oklahoma, Louisiana, Arkansas)

David Frager

Email: dfrager@intellimark.com

Tel: (512) 302-9300

LDH Technology (Florida)

David Van Der Beek, President

Email: davidv@ldhtechnology.com

Tel: (727) 919-1816

Synergy Sales (New York, New Jersey, Delaware, Pennsylvania)

Debbie Zoppi, Principal

Email: debbie@synergysalesinc.com

Tel: (732) 922-4450

Tech Rep UK (England, Ireland)

Kevin White, Operations Manager

Email: kevin@tech-rep.co.uk

Tel: 01823 352 572

Bromanco (Sweden)

Jussi Myllyluoma

Email: jussi.myllyluoma@bromancob.se

Tel: +46 (0)8 540 832 24

Thermapower Inc. (Taiwan)

Mickey Chiang

Email: mickey@thermapower.com.tw

Tel: 866 2 2295 3898

About Celsia Technologies

Celsia Technologies is a full solution provider and licensor of thermal management products and technology for the PC (server, notebook, desktop), consumer electronics, and LED lighting / display industries. The company, working with many of the largest processor manufacturers, OEMs, and display manufacturers, is a leader in developing and commercializing next-generation cooling solutions built on patented micro thermofluidic technology. Celsia Technologies' extensive intellectual property portfolio includes patents registered in Korea, the U.S., Japan and Taiwan, with patents pending in the EU, Russia, India and China. For more information, visit celsiatech.com.

Forward Looking Statements

This press release contains forward-looking statements, involving risks and uncertainties. Such statements are based on management's current expectations and are subject to certain factors, risks, and uncertainties that may cause actual results, events and performance to differ materially from those referred to or implied by such statements. In addition, actual future results may differ materially from those anticipated, depending on a variety of factors which include, but are not limited to, Celsia Technologies' ability to attract investors, Celsia Technologies' future operating results, and general economic conditions affecting consumer spending, including uncertainties relating to global political conditions, such as terrorism and the conflict with Iraq. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Celsia Technologies does not intend to update any of the forward-looking statements after the date of this release to conform these statements to actual results or to changes in its expectations, except as may be required by law.

Editors' contact:

Jan Johnson

(714) 501-0674

celsiapr@celsiatechnologies.com