

FOR IMMEDIATE RELEASE

Celsia Technology, Inc. announces Ron Willis as CEO and closes financing round

SAN JOSE, October 1, 2009 – On September 9, 2009, Ron Willis was appointed President and CEO of Celsia Technologies, Inc. (OTC: CLST.PK) and was delegated all authority previously held by Joseph Formichelli. Mr. Formichelli will remain as a member of the Board of Directors and actively serve as the Board's Operational Advisor to the CEO. Mr. Willis, age 52, has served on the Board of the Company since June 24, 2008. Mr. Willis has over 20 years of experience in sales, marketing, engineering, business and management leadership in information technology and networking markets. Most recently, Mr. Willis was president, CEO, and director of CipherOptics, Inc. Previously, Mr. Willis was Vice President of Worldwide Commercial Marketing for Cisco Systems, Inc. where he directed key programs, including the development of secure, high speed internet and intranet access from public access facilities. Mr. Willis joined Cisco through the acquisition of Aironet Wireless Communications (valued at \$1.3 billion at closing), where he was Senior Vice President of Sales and Marketing. Previously, Mr. Willis was employed with Digital Equipment Corporation for over 14 years, where he held significant management positions in marketing and sales. Mr. Willis has 11 patents pending or applied for in the IT and network security space.

On July 31, 2009, Celsia Technologies, Inc., a Nevada corporation entered into a securities purchase agreement, pursuant to which it issued and sold \$1,063,414 of its original issue discount senior secured debentures due December 31, 2010 to accredited investors in a private placement. The initial conversion price of the Debentures is \$0.10 per share. The aggregate sales price of the Debentures was \$797,000. Pursuant to the Purchase Agreement, the Purchasers also received warrants to purchase an aggregate of 10,634,145 shares of the Company's common stock. The warrants have an exercise price of \$0.10 per share and expire on July 31, 2014. Closing for the transactions described above took place on July 31, 2009.

About Celsia Technologies

Celsia Technologies is a full solution provider and licensor of thermal management products and technology for the PC (server, notebook, desktop), consumer electronics, and LED lighting / display industries. The company, working with many of the largest processor manufacturers, OEMs, and display manufacturers, is a leader in developing and commercializing next-generation cooling solutions built on patented micro thermofluidic technology. Celsia Technologies' extensive intellectual property portfolio includes patents registered in Korea, the U.S., Japan and Taiwan, with patents pending in the EU, Russia, India and China. For more information, visit <http://celsiatechnologies.com>

Forward Looking Statements

This press release contains forward-looking statements, involving risks and uncertainties. Such statements are based on management's current expectations and are subject to certain factors, risks, and uncertainties that may cause actual results, events and performance to differ materially from those referred to or implied by such statements. In addition, actual future results may differ materially from those anticipated, depending on a variety of factors which include, but are not limited to, Celsia Technologies' ability to attract investors, Celsia Technologies' future operating results, and general economic conditions affecting consumer spending,

including uncertainties relating to global political conditions, such as terrorism and the conflict with Iraq. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Celsia Technologies does not intend to update any of the forward-looking statements after the date of this release to conform these statements to actual results or to changes in its expectations, except as may be required by law.

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